



Leila plans repeat success

LEILA WILCOX is an inspirational young entrepreneur who has already sold her first business in a multi-million-pound deal and has launched a second — all by the age of 27.

Leila, from North London, set up children's toiletries firm Halos N Horns in 2004 when she saw a gap in the market for chemical-free soaps for babies.

She says: 'I was shocked to go into supermarkets and see all the chemicals in baby bubble baths and shampoos. So I did some research and launched my own company, making products that are suitable for sensitive

skin and affordable to parents.'

Just nine months after setting up Halos N Horns, Leila sold to a large healthcare company.

She has now set up Angelis, which arranges trips for people to have surgery overseas.

She says: 'Healthcare in the UK is often expensive and poor quality, so more people are looking elsewhere.'

Leila admits she isn't academic but more the 'hands-on' type, having been expelled from the independent Wychwood School in Oxford after her GCSEs. She has entered our Business Entrepreneur section.